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Naseby Rhinehart named recipient of the Ray T. Rocene award as Sportsman of the Year in Missoula

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University of Montana--Missoula. Office of University Relations, "Naseby Rhinehart named recipient of the Ray T. Rocene award as Sportsman of the Year in Missoula" (1960). *University of Montana News Releases, 1928, 1956-present*. 689.

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5/24/60
FROM: BOB GILLULY

SPORTS NEWS EDITOR
MONTANA UNIVERSITY

RELEASE AFTER 1 P.M., WEDNESDAY, JUNE 1

MISSOULA---Naseby Rhinehart, veteran trainer at Montana State University, has been named recipient of the annual Ray T. Rocene award as Sportsman of the Year in Missoula. The announcement came at the annual banquet sponsored by the Missoula Chamber of Commerce and other civic groups honoring senior lettermen from Missoula and Loyola high schools, as well as MSU senior lettermen.

The award was established four years ago by the Missoula Chamber in honor of Ray T. Rocene, veteran sportswriter for the Daily Missoulian. It is presented annually to the man who does the most in Missoula for promotion and contributions to sports activities.

Appropriately enough, the award came to Rhinehart as he is completing his 25th year of service at MSU. The veteran trainer took over the Grizzly training job in the spring of 1935, shortly after he graduated from the University.

During his undergraduate years at MSU, Rhinehart won nine letters in football, basketball and track. He still is considered one of the best football ends ever developed at the University. He also was the 1935 winner of the Grizzly Cup, awarded to an MSU athlete who contributes outstanding sports participation, scholastic achievement, and loyalty to MSU during his undergraduate career. Twenty-three years later his son, Naseby Jr., won the same award.

Indicative of the high regard in which he is held was a 1956 "Naseby Rhinehart Night" held in his honor by Grizzly lettermen and the Missoula Junior Chamber of Commerce. An estimated 350 former lettermen and friends of Rhinehart honored him at a Grizzly basketball game, and contributed funds for purchase of additional training room equipment.

Rhinehart also was a nominee for the Silver Anniversary team selected by Sports Illustrated magazine last fall.

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